

**ANSWERS TO FREQUENTLY ASKED QUESTIONS
ABOUT CONSIDERATION FOR YOUR SHARES OF
COOPER TIRE & RUBBER COMPANY COMMON STOCK**

1. Is the exchange of my shares of Cooper Tire & Rubber Company common stock for cash and shares of The Goodyear Tire & Rubber Company common stock mandatory? What will I receive in exchange for my shares of common stock?

Yes, the exchange is mandatory. As a result of the merger of a subsidiary of The Goodyear Tire & Rubber Company (“Goodyear”) into Cooper Tire & Rubber Company (“Cooper Tire”), all shares of Cooper Tire common stock have been automatically canceled and converted into the right to receive \$41.75 in cash, without interest, and 0.907 of a share of validly issued, fully paid and non-assessable Goodyear common stock for each share of Cooper Tire common stock and cash, without interest, in lieu of any fractional shares of Goodyear common stock. Shares of Cooper Tire common stock have stopped trading and can no longer be transferred.

2. How will the cash payment in lieu of any fractional shares be calculated?

No certificates or scrip representing fractional shares of Goodyear common stock will be issued in the merger, but in lieu thereof, each holder of Cooper Tire common stock otherwise entitled to a fractional share of Goodyear common stock will receive a cash payment (without interest and rounded to the nearest cent) equal to the product of (i) such fractional part of a share of Goodyear common stock multiplied by (ii) the volume weighted average price of Goodyear common stock for the 10 consecutive trading days ending two trading days prior to the closing date of the merger as reported by Bloomberg, L.P. As promptly as practicable after the determination of the amount of cash, if any, to be paid to holders of fractional shares, Computershare Trust Company, N.A. (“Computershare”) will so notify Goodyear, and Goodyear will cause Computershare to forward payments to such holders of fractional shares.

3. Will I still receive payment for the dividend Cooper Tire declared on its common stock payable on June 24, 2021? If I am a participant in Cooper Tire’s dividend reinvestment plan, how will I receive my dividend payment?

Cooper Tire’s quarterly dividend of 10.5 cents per share on its common stock will still be paid on June 24, 2021 to stockholders of record at the close of business on May 27, 2021. Because of the merger, Cooper Tire’s dividend reinvestment program has been discontinued and, therefore, all program participants will receive their final dividend payment in cash instead of stock. Goodyear also offers a dividend reinvestment program to its shareholders. However, enrollment is not automatic so you would need to manually enroll in that program as a Goodyear shareholder if you would like to participate.

4. What if I can’t locate all of my Cooper Tire stock certificates?

If you have lost any of your stock certificates of Cooper Tire common stock (or if any such stock certificates are otherwise missing or have been destroyed) and your lost certificates are valued equal to or less than \$250,000:

- Follow the instructions in the Exchange Form and complete the Lost Securities Affidavit.
- Return the Exchange Form with the Affidavit completed, along with any stock certificate(s) you may have in your possession, to Computershare in the enclosed return envelope. We recommend that you use Registered Mail Return Receipt Requested, or insure the contents with the post office for 1% of the value of the shares represented by any enclosed stock certificate(s).

If you have lost stock certificates (or if any such stock certificates are otherwise missing or have been destroyed) that are part of an estate or trust, or are valued at more than \$250,000, contact Computershare for further instructions. (See Question 14 below for information regarding how to contact Computershare by telephone, mail, or courier.)

5. *Why does the Exchange Form require that I pay an insurance premium for my lost stock certificates?*

The insurance premium pays for a surety bond. The bond covers the risk of financial loss in the event the lost stock certificate is used in a fraudulent manner. Transfer agents require a surety bond prior to replacing a lost stock certificate to avoid this risk.

6. *Should I endorse my Cooper Tire stock certificates that I am sending to Computershare for payment?*

No. For your protection, do not endorse your stock certificates.

7. *What if I have stock certificates held in more than one account?*

You will receive a separate Exchange Form for each account. You must complete and submit each Exchange Form that you receive, along with the appropriate stock certificates, in order to exchange your shares and receive payment for your shares of common stock.

8. *What if I own shares of Cooper Tire common stock in both certificated and book-entry form?*

If at the effective time of the merger, you were also listed on Cooper Tire's books as a holder of shares in book-entry form (rather than or in addition to certificated shares), you will receive, or may have already received, a separate package with a transaction notice. The transaction notice reflects the shares of Goodyear common stock to which you are entitled in book-entry form (rather than certificated shares) with respect to those shares of Cooper Tire common stock held in book-entry form, and you will receive, or may have already received, by separate mailing, a check for (or deposit to your account in the amount of) the cash to which you are entitled in respect of those shares of Cooper Tire common stock. You should have received with these Frequently Asked Questions an Exchange Form to use in connection with the surrender of your certificated shares of Cooper Tire common stock. You must complete the Exchange Form and return it, along with your stock certificate(s), to Computershare to receive payment for your certificated shares of common stock. A pre-addressed envelope for you to use for this purpose should have accompanied the Exchange Form. We recommend that you use Registered Mail Return Receipt Requested, or insure the contents for 1% of the value of the shares represented by

the enclosed stock certificate(s). None of Cooper Tire, Goodyear or Computershare assumes the risk of loss for any stock certificate(s) that you send prior to their delivery.

9. *How long will it take Computershare to send me a transaction notice and, if applicable, check for my certificated shares of Cooper Tire common stock?*

The transaction notice and a check for the cash portion of the merger consideration and any fractional shares for your certificated shares of Cooper Tire common stock will be mailed within approximately seven (7) to ten (10) business days from receipt of your documents by Computershare, assuming that all of the documents required to exchange your Cooper Tire stock certificates for shares of Goodyear common stock and the cash portion of the merger consideration are in proper order. If more than four (4) weeks have elapsed from the date you submitted the required materials and you have not received your transaction notice and a check for cash payment, contact Computershare. (See Question 14 below for contact information for Computershare.)

10. *What will happen if there is a problem with the documents that I submit?*

If you submit an Exchange Form that is not signed, or if you forget to include your share certificate(s) along with your Exchange Form(s), Computershare will mail a letter noting the problem with the documents submitted and what needs to be corrected.

11. *What if some or all of my Cooper Tire common stock is held for me by a financial institution or broker? Will it handle the exchange of my shares of Cooper Tire common stock?*

If you have any questions about the exchange of your Cooper Tire shares held in “street name,” please contact your broker or financial institution to determine how they will handle the transaction. You must, however, complete and submit an Exchange Form with respect to any certificated shares of Cooper Tire common stock that you personally hold.

12. *What are the material U.S. federal income tax consequences of the merger?*

The merger will be a taxable transaction for U.S. federal income tax purposes. Therefore, a U.S. Cooper Tire stockholder (a “U.S. Holder”) generally will recognize capital gain or loss equal to the difference, if any, between (1) the sum of any cash received by such U.S. Holder in the merger, including any cash received in lieu of fractional shares of Goodyear common stock, and the fair market value as of the effective time of the merger of any shares of Goodyear common stock received by such U.S. Holder in the merger and (2) the U.S. Holder’s adjusted tax basis in its Cooper Tire common stock. In certain circumstances, U.S. Holders who also own shares of Goodyear common stock at the time of the merger may have tax consequences that differ materially from those described above as a result of the application of Section 304 of the Internal Revenue Code of 1986 (the “Code”). Such U.S. Holders may be required to include the entire amount of the cash consideration received as dividend income. Any such U.S. Holders are urged to consult their own tax advisors regarding the application of Section 304 of the Code to the merger.

Except in certain specific circumstances, a Non-U.S. Cooper Tire stockholder (a “Non-U.S. Holder”) generally will not be subject to U.S. federal income or withholding tax on any gain recognized on the exchange of shares of Cooper Tire common stock for any shares of Goodyear

common stock and/or cash in the merger. However, as a result of the application of Section 304 of the Code, the entire amount of cash consideration paid to a Non-U.S. Holder may be treated as a dividend for U.S. federal income tax purposes if the Non-U.S. Holder also owns shares of Goodyear common stock at the time of the merger. Because of the uncertainty regarding the application of Section 304 of the Code and the possibility of dividend treatment, withholding agents may withhold tax at a rate of 30% (or such lower rate as may be specified by an applicable income tax treaty) on the gross amount of all cash merger consideration payable to Non-U.S. Holders, regardless of whether such Non-U.S. Holders expect to own a percentage interest in Goodyear following the merger that does not represent a sufficient reduction relative to their percentage interest in Cooper Tire prior to the merger. Non-U.S. Holders are urged to consult their own tax advisors regarding their particular facts and circumstances, the procedures for claiming treaty benefits or otherwise establishing an exemption from U.S. withholding taxes with respect to any portion of the cash consideration payable to them pursuant to the merger, and any action that may be taken to mitigate any potential adverse tax consequences.

13. *What if I want to transfer the right to receive the Goodyear common stock and cash to which I am entitled to another person?*

Refer to the Exchange Form under the heading “Special Transfer Instructions” if you would like your Goodyear common stock issued to a person other than the registered owner of certificated shares of Cooper Tire common stock.

14. *What is a Medallion Guarantee? Is it the same as a Notary certification?*

In the United States, a Medallion Guarantee is a special signature guarantee for the transfer of securities. It is a guarantee by a financial institution that the signature is genuine and the financial institution accepts liability for any forgery. Signature guarantees protect shareholders by preventing unauthorized transfers and possible investor losses. **A Notary Public certification is not acceptable for this purpose.**

This guarantee is normally obtained from certain banks or other financial institutions. Different institutions have different policies as to what type of identification they require to provide the guarantee and whether they charge a fee for such service. Most institutions would not guarantee a signature of someone who has not already been a customer of the institution.

To obtain the Medallion Guarantee, you should take the form to a bank, savings and loan, credit union, or brokerage that participates in the Medallion Signature Guarantee Program. They will require proof of your identity and then they will stamp the document with their guarantee.

15. *How do I contact Computershare if I have questions or need to send material to them?*

You can contact them as follows:

By Telephone —

From within the U.S., U.S. territories and Canada: 1-800-546-5141

From outside the U.S., U.S. territories and Canada: 1-781-575-2765

By Mail:

Computershare
Computershare Trust Company, N.A.
P.O. Box 505004
Louisville, KY 40233-5004

By Overnight Courier:

Computershare
Computershare Trust Company, N.A.
462 South Fourth Street, Suite 1600
Louisville, KY 40202

Delivery of the Exchange Form and stock certificate(s) to any address other than as set forth above or on the Exchange Form will not constitute a valid delivery. **Do not send your stock certificates to Cooper Tire & Rubber Company or The Goodyear Tire & Rubber Company.**