


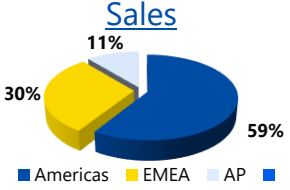
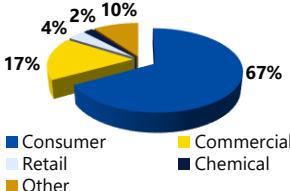
SUPPLEMENTAL INFORMATION



Q1 2026
May 7, 2026

GOODYEAR®

COMPANY OVERVIEW

Industry Leader ^(a)	Innovation ^(a)	Portfolio of Brands	Pervasive Distribution	Diverse End Markets ^(a)
<ul style="list-style-type: none"> • Largest tire company in North America • \$18.3B in revenue • 158.7M units • 49 manufacturing facilities in 19 countries • 63K employees worldwide 	<ul style="list-style-type: none"> • 2 world-class innovation centers • 7 tire proving grounds • 4,900 patents • 800 patents pending 		<ul style="list-style-type: none"> • Expansive network of distribution partners • ~750 company-owned retail outlets • ~350 warehouse distribution facilities • Affiliated tire distribution via TireHub • Leading B2C E-commerce platform 	<p><u>Sales</u></p>  <p><u>Units</u></p> 

GLOBAL LEADER BUILT ON OVER 125 YEARS OF EXPERIENCE

^(a) Based on 2025 results

MODELING ASSUMPTIONS

Volume Sensitivities

(Impact on Goodyear's Annual Units in 000's)

• 1% Δ in U.S. Consumer OE Industry	~85
• 1% Δ in U.S. Consumer Replacement Industry	~475
• 1% Δ in U.S. Commercial OE Industry	~5
• 1% Δ in U.S. Commercial Replacement Industry	~30
• 1% Δ in European Consumer OE Industry	~125
• 1% Δ in European Consumer Replacement Industry	~300
• 1% Δ in European Commercial OE Industry	~10
• 1% Δ in European Commercial Replacement Industry	~20

Pricing

(Annual Impact of Effective Pricing Yield)

• 1% Δ in U.S. Consumer Replacement	~55
• 1% Δ in U.S. Commercial Replacement	~10
• 1% Δ in European Consumer Replacement	~25
• 1% Δ in European Commercial Replacement	~9

Translational Foreign Currency

(Annual Impact on FX portion of SOI Walk)

• +/- 0.01 Δ USD/BRL	(e.g. R\$5.48 to R\$5.47 is favorable by 0.01)	+/- \$0.3M
• +/- 0.01 Δ USD/CNY	(e.g. ¥7.13 to ¥7.12 is favorable by 0.01)	+/- \$0.2M
• +/- 0.01 Δ USD/EUR	(e.g. €0.97 to €0.96 is favorable by 0.01)	+/- \$0.7M

Approximate Profit Margin Per Tire

• Consumer OE ≥18"	10
• Consumer Replacement ≥18"	~40
• Consumer OE <18"	~5
• Consumer Replacement <18"	~15
• Commercial - U.S. and Europe	~50

Tire Raw Material Spend

(Annual Impact) - Feedstock

• 1% Δ in Synthetic Rubber Prices (3 to 4 month lag)	~10
• 1% Δ in Natural Rubber Prices (4 to 6 month lag)	~8
• 1% Δ in Pigment, Chemical, & Oil Prices (3 to 4 month lag)	~10
• 1% Δ in Wire/Other Prices (3 to 4 month lag)	~6
• 1% Δ in Carbon Black (3 to 4 month lag)	~7
• 1% Δ in Fabric Prices (3 to 4 month lag)	~3

Transactional Foreign Currency

(Annual Impact on Raw Material portion of SOI Walk)

• +/- 0.01 Δ USD/BRL	(e.g. R\$5.48 to R\$5.47 is favorable by 0.01)	+/- \$0.8M
• +/- 0.01 Δ USD/CNY	(e.g. ¥7.13 to ¥7.12 is favorable by 0.01)	+/- \$0.3M
• +/- 0.01 Δ USD/EUR	(e.g. €0.97 to €0.96 is favorable by 0.01)	+/- \$4.0M

Approximate Fixed Cost Absorption Per Tire

(Impact of Production Changes on Subsequent Quarter)

• Americas Consumer	15-20
• Americas Commercial	~75
• EMEA Consumer	10-12
• EMEA Commercial	~40

General Inflation

(Annual Impact)

• 1% Δ in Global Inflation	~65
• 1% Δ in Americas Inflation	~35
• 1% Δ in EMEA Inflation	~20

Note: Volume, pricing and raw materials modeling assumptions based on Goodyear's public disclosures. Currency, cost inflation, profit margin and overhead absorption figures based on internal estimates.

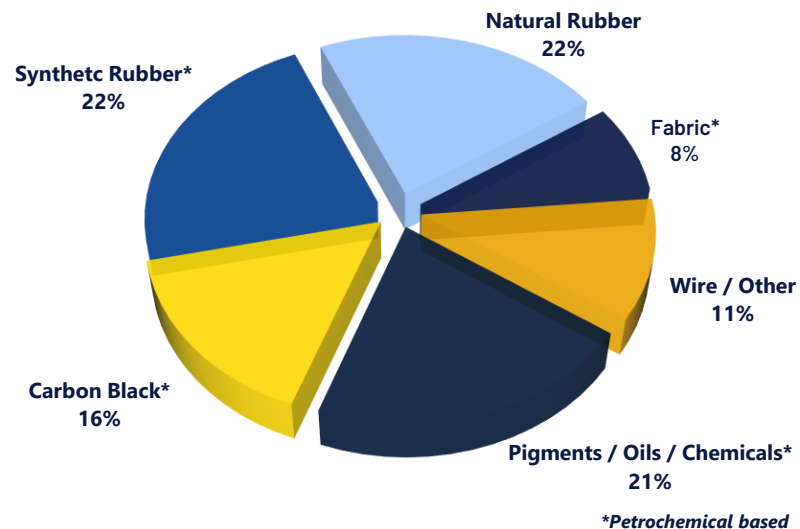
RAW MATERIALS^(a)

- ✓ Raw materials are ~45% of tire COGS
- ✓ ~70% of raw materials are influenced by oil prices
 - P&L impact lags spot rates by 1-2 quarters depending on commodity
- ✓ ~65% of raw materials are purchased in USD
- ✓ Customer agreements indexed to raw materials
 - OE customers
 - Certain large Commercial fleets

(a) Data for the year ended December 31, 2025

Global Raw Material Spend

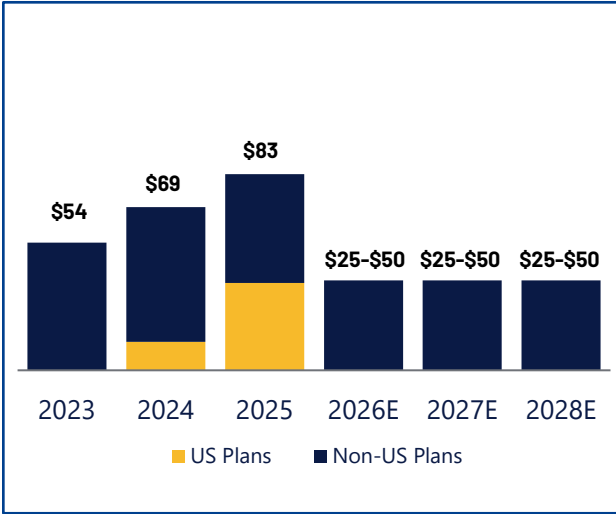
FY 2025 (\$5.6 Billion)



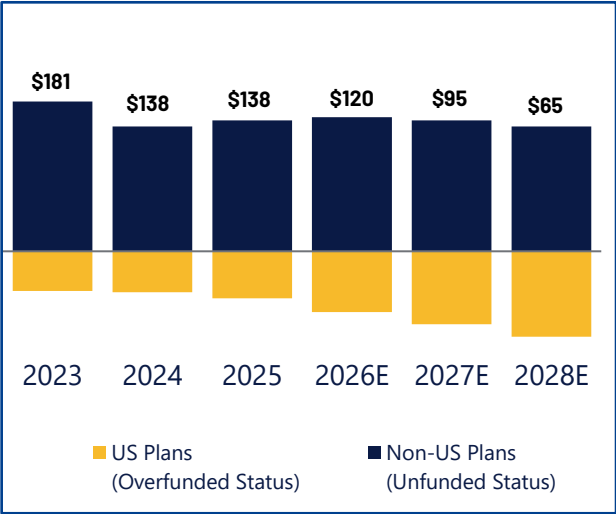
Feedstock ~60% of raw material spend

PENSION UPDATE

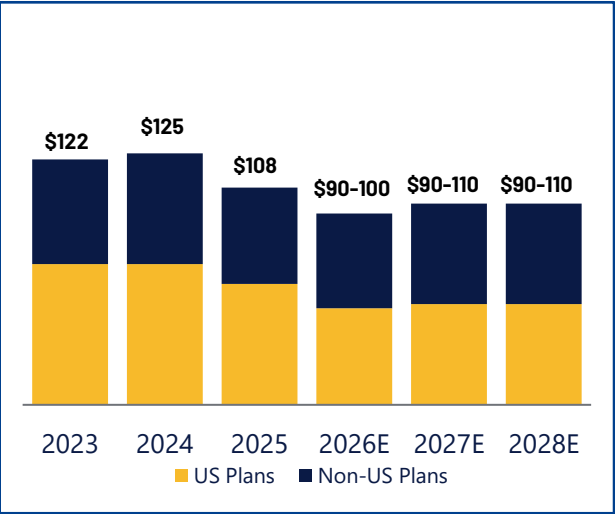
Total Global Cash Flow Impact (a) (b)



Net Global Unfunded / (Overfunded) Obligations (a) (c)



Global Pension Expense (a) (d)



a) 2026E – 2028E are based on assumptions as of December 31, 2025
 b) Includes cash funding for direct benefit payments for 2023 – 2025 only
 c) Includes \$77 million of overfunded for U.S. plans in 2025, gradually increasing to an estimated \$140 million in 2028
 d) Excludes one-time charges and benefits from pension settlements, special termination benefits and curtailments

Q1 CONSUMER ≥ 18 " SALES



	2026	2025	Δ
AMER	44%	42%	+200 pts
EMEA	30%	27%	+300 pts
ASIA	53%	49%	+400 pts
Total Company	42%	39%	+300 pts