SUPPLEMENTAL INFORMATION

GOODYEAR®

Q2 2026
August 6, 2026

COMPANY OVERVIEW

Industry Leader[(a)]

- Largest tire company in North America
- $18.3B in revenue
- 158.7M units
- 49 manufacturing facilities in 19 countries
- 63K employees worldwide

Innovation[(a)]

- 2 world-class innovation centers
- 7 tire proving grounds
- 4,900 patents
- 800 patents pending

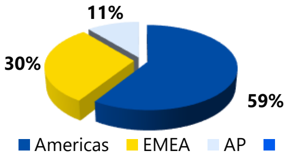
Portfolio of Brands

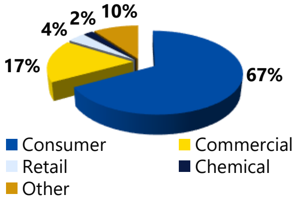
Pervasive Distribution

- Expansive network of distribution partners
- ~750 company-owned retail outlets
- ~350 warehouse distribution facilities
- Affiliated tire distribution via TireHub
- Leading B2C E-commerce platform

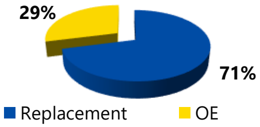
Diverse End Markets [(a)]

Sales





Units



GLOBAL LEADER BUILT ON OVER 125 YEARS OF EXPERIENCE

(a) *Based on 2025 results*

MODELING ASSUMPTIONS

Volume Sensitivities

(Impact on Goodyear's Annual Units in 000's)

• 1% Δ in U.S. Consumer OE Industry	~85
• 1% Δ in U.S. Consumer Replacement Industry	~475
• 1% Δ in U.S. Commercial OE Industry	~5
• 1% Δ in U.S. Commercial Replacement Industry	~30
• 1% Δ in European Consumer OE Industry	~125
• 1% Δ in European Consumer Replacement Industry	~300
• 1% Δ in European Commercial OE Industry	~10
• 1% Δ in European Commercial Replacement Industry	~20

Pricing

(Annual Impact of Effective Pricing Yield; $ in millions)

• 1% Δ in U.S. Consumer Replacement	~55
• 1% Δ in U.S. Commercial Replacement	~10
• 1% Δ in European Consumer Replacement	~25
• 1% Δ in European Commercial Replacement	~9

Translational Foreign Currency

(Annual Impact on FX portion of SOI Walk)

• +/- 0.01 Δ USD/BRL	(e.g. R$5.48 to R$5.47 is favorable by 0.01)	+/- $0.3M
• +/- 0.01 Δ USD/CNY	(e.g. ¥7.13 to ¥7.12 is favorable by 0.01)	+/- $0.2M
• +/- 0.01 Δ USD/EUR	(e.g. €0.97 to €0.96 is favorable by 0.01)	+/- $0.7M

Approximate Profit Margin Per Tire

($ per tire)

• Consumer OE ≥18"	10
• Consumer Replacement ≥18"	~40
• Consumer OE <18"	~5
• Consumer Replacement <18"	~15
• Commercial - U.S. and Europe	~50

Tire Raw Material Spend

(Annual Impact; $ in millions) - Feedstock

• 1% Δ in Synthetic Rubber Prices (3 to 4 month lag)	~10
• 1% Δ in Natural Rubber Prices (4 to 6 month lag)	~8
• 1% Δ in Pigment, Chemical, & Oil Prices (3 to 4 month lag)	~10
• 1% Δ in Wire/Other Prices (3 to 4 month lag)	~6
• 1% Δ in Carbon Black (3 to 4 month lag)	~7
• 1% Δ in Fabric Prices (3 to 4 month lag)	~3

Transactional Foreign Currency

(Annual Impact on Raw Material portion of SOI Walk)

• +/- 0.01 Δ USD/BRL	(e.g. R$5.48 to R$5.47 is favorable by 0.01)	+/- $0.8M
• +/- 0.01 Δ USD/CNY	(e.g. ¥7.13 to ¥7.12 is favorable by 0.01)	+/- $0.3M
• +/- 0.01 Δ USD/EUR	(e.g. €0.97 to €0.96 is favorable by 0.01)	+/- $4.0M

Approximate Fixed Cost Absorption Per Tire

(Impact of Production Changes on Subsequent Quarter; $ per tire)

• Americas Consumer	15-20
• Americas Commercial	~75
• EMEA Consumer	10-12
• EMEA Commercial	~40

General Inflation

(Annual Impact; $ in millions)

• 1% Δ in Global Inflation	~65
• 1% Δ in Americas Inflation	~35
• 1% Δ in EMEA Inflation	~20

Note: Volume, pricing and raw materials modeling assumptions based on Goodyear's public disclosures. Currency, cost inflation, profit margin and overhead absorption figures based on internal estimates.

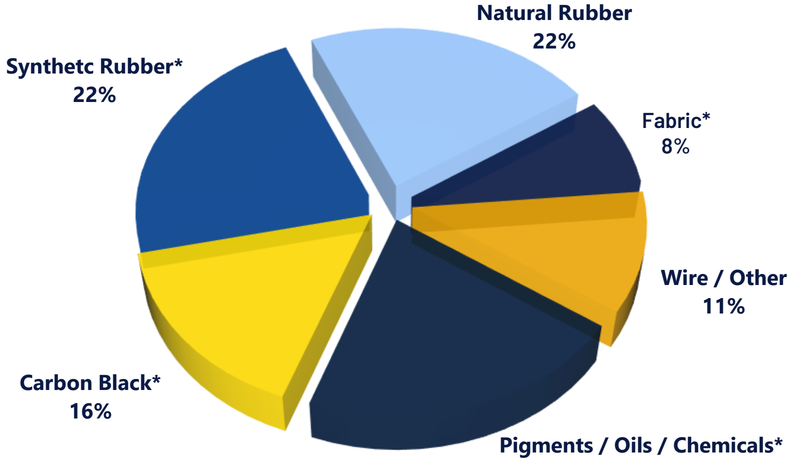
RAW MATERIALS[a]

- ✓ Raw materials are ~45% of tire COGS
- ✓ ~70% of raw materials are *influenced* by oil prices
  - P&L impact lags spot rates by 1-2 quarters depending on commodity
- ✓ ~65% of raw materials are purchased in USD
- ✓ Customer agreements indexed to raw materials
  - OE customers
  - Certain large Commercial fleets

(a) *Data for the year ended December 31, 2025*

Global Raw Material Spend

FY 2025 ($5.6 Billion)

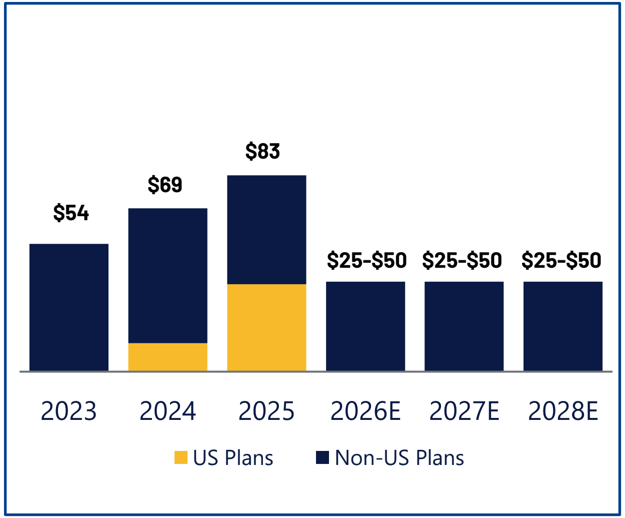


****Petrochemical based***

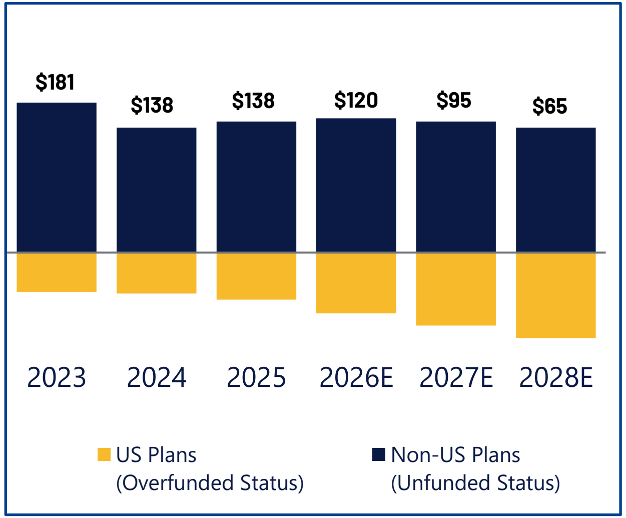
Feedstock ~60% of raw material spend

PENSION UPDATE

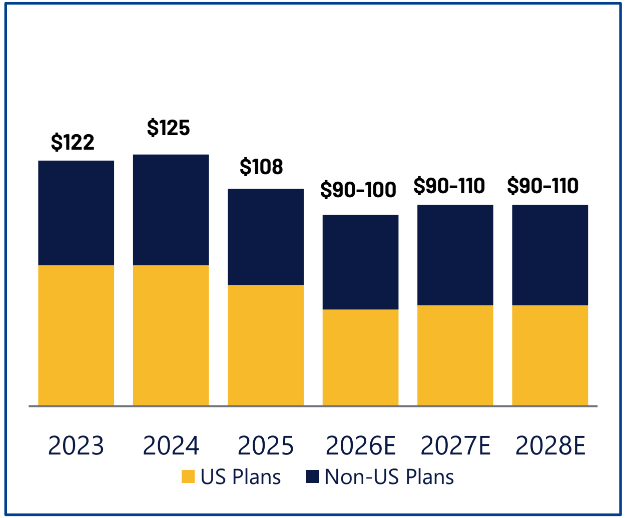
Total Global Cash Flow Impact (a) (b)



Net Global Unfunded / (Overfunded) Obligations (a) (c)



Global Pension Expense (a) (d)



a) *2026E – 2028E are based on assumptions as of December 31, 2025*
b) *Includes cash funding for direct benefit payments for 2023 – 2025 only*
c) *Includes $77 million of overfunded for U.S. plans in 2025, gradually increasing to an estimated $140 million in 2028*
d) *Excludes one-time charges and benefits from pension settlements, special termination benefits and curtailments*

Q2 CONSUMER ≥18" SALES

	2026	2025	Δ
AMER	46%	43%	**+300 pts**
EMEA	30%	27%	**+300 pts**
ASIA	53%	48%	**+500 pts**
Total Company	**43%**	**39%**	**+400 pts**