SUPPLEMENTAL INFORMATION

November 13, 2025

COMPANY OVERVIEW

Industry Leader[a]

- Largest tire company in North America
- $18.9B in revenue
- 166.6M units
- 53 manufacturing facilities in 20 countries
- 68K employees worldwide

Innovation[a]

- 3 world-class innovation centers
- Innovation lab in San Francisco
- 7 tire proving grounds
- 5,700 patents
- 900 patents pending

Portfolio of Brands

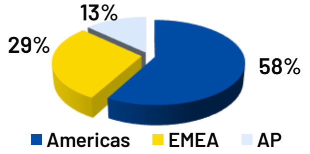
GOODYEAR
AVON TYRES
COOPER TIRES
DEBICA
FULDA
JUST TIRES
KELLY TIRES
Mastercraft TIRES
MICKEY THOMPSON M/T TIRES & WHEELS
REMINGTON TIRES
ROADMASTER TIRES
Sava
Starfire TIRES

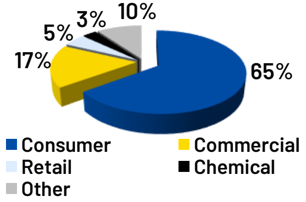
Pervasive Distribution

- Expansive network of distribution partners
- ~800 company-owned retail outlets
- ~350 warehouse distribution facilities
- Affiliated tire distribution via TireHub
- Leading B2C E-commerce platform

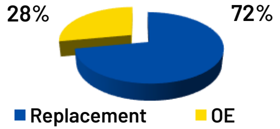
Diverse End Markets[a]

Sales





Units



GLOBAL LEADER BUILT ON OVER 125 YEARS OF EXPERIENCE

(a) *Based on 2024 results*

MODELING ASSUMPTIONS

Volume Sensitivities

(Impact on Goodyear's Annual Units in 000's)

• 1% Δ in U.S. Consumer OE Industry	~85
• 1% Δ in U.S. Consumer Replacement Industry	~500
• 1% Δ in U.S. Commercial OE Industry	~10
• 1% Δ in U.S. Commercial Replacement Industry	~30
• 1% Δ in European Consumer OE Industry	~100
• 1% Δ in European Consumer Replacement Industry	~300
• 1% Δ in European Commercial OE Industry	~10
• 1% Δ in European Commercial Replacement Industry	~20

Pricing

(Annual Impact of Effective Pricing Yield)

• 1% Δ in U.S. Consumer Replacement	~55
• 1% Δ in U.S. Commercial Replacement	~10
• 1% Δ in European Consumer Replacement	~25
• 1% Δ in European Commercial Replacement	~9

Translational Foreign Currency

(Annual Impact on FX portion of SOI Walk)

• +/- 0.01 Δ USD/BRL	(e.g. R$5.48 to R$5.47 is favorable by 0.01)	+/- $0.3M
• +/- 0.01 Δ USD/CNY	(e.g. ¥7.13 to ¥7.12 is favorable by 0.01)	+/- $0.2M
• +/- 0.01 Δ USD/EUR	(e.g. €0.97 to €0.96 is favorable by 0.01)	+/- $0.7M

Approximate Profit Margin Per Tire

(Industry Estimate)

• Consumer OE ≥18"	10-15
• Consumer Replacement ≥18"	~35
• Consumer OE <18"	~5
• Consumer Replacement <18"	10-15
• Commercial - U.S. and Europe	~50

Tire Raw Material Spend

(Annual Impact) - **Feedstock**

• 1% Δ in Synthetic Rubber Prices (3 to 4 month lag)	~10
• 1% Δ in Natural Rubber Prices (4 to 6 month lag)	~8
• 1% Δ in Pigment, Chemical, & Oil Prices (3 to 4 month lag)	~10
• 1% Δ in Wire/Other Prices (3 to 4 month lag)	~6
• 1% Δ in Carbon Black (3 to 4 month lag)	~7
• 1% Δ in Fabric Prices (3 to 4 month lag)	~3

Transactional Foreign Currency

(Annual Impact on Raw Material portion of SOI Walk)

• +/- 0.01 Δ USD/BRL	(e.g. R$5.48 to R$5.47 is favorable by 0.01)	+/- $1.0M
• +/- 0.01 Δ USD/CNY	(e.g. ¥7.13 to ¥7.12 is favorable by 0.01)	+/- $0.3M
• +/- 0.01 Δ USD/EUR	(e.g. €0.97 to €0.96 is favorable by 0.01)	+/- $3.5M

Approximate OH Absorption Per Tire

(1 Quarter Lag)

• Americas Consumer	15-20
• Americas Commercial	~75
• EMEA Consumer	10-12
• EMEA Commercial	~40

General Inflation

(Annual Impact)

• 1% Δ in Global Inflation	~70
• 1% Δ in Americas Inflation	~40
• 1% Δ in EMEA Inflation	~25

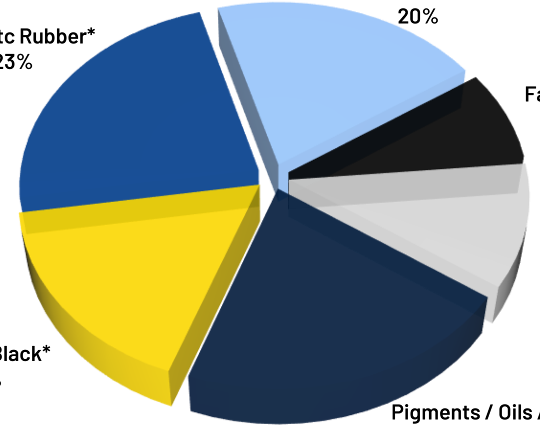
Note: Volume, pricing and raw materials modeling assumptions based on Goodyear's public disclosures. Currency, cost inflation, profit margin and overhead absorption figures based on internal estimates.

RAW MATERIALS[a]

- ✓ Raw materials are ~45% of tire COGS
- ✓ **~70% of raw materials are *influenced* by oil prices**
  - P&L impact lags spot rates by 1-2 quarters depending on commodity
- ✓ ~65% of raw materials are purchased in USD
- ✓ Customer agreements indexed to raw materials
  - OE customers
  - Certain large Commercial fleets

Global Raw Material Spend

FY 2024 ($5.9 Billion)



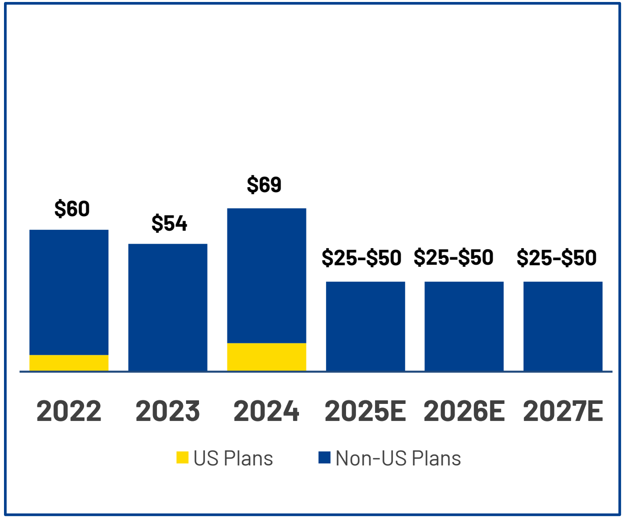
*Petrochemical based

Feedstock ~60% of raw material spend

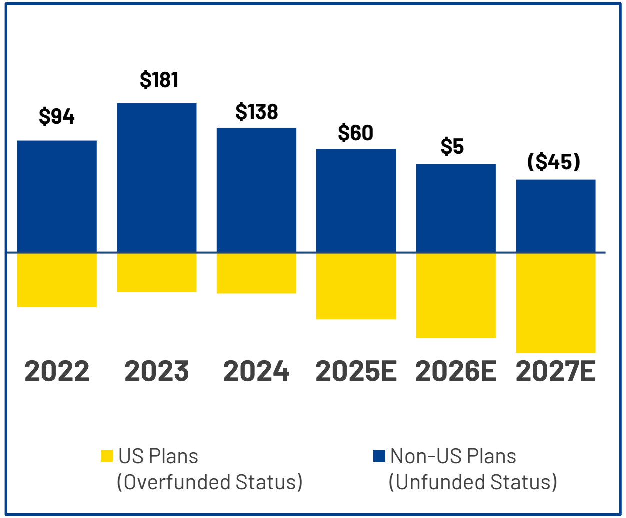
(a) Data for the year ended December 31, 2024

PENSION UPDATE

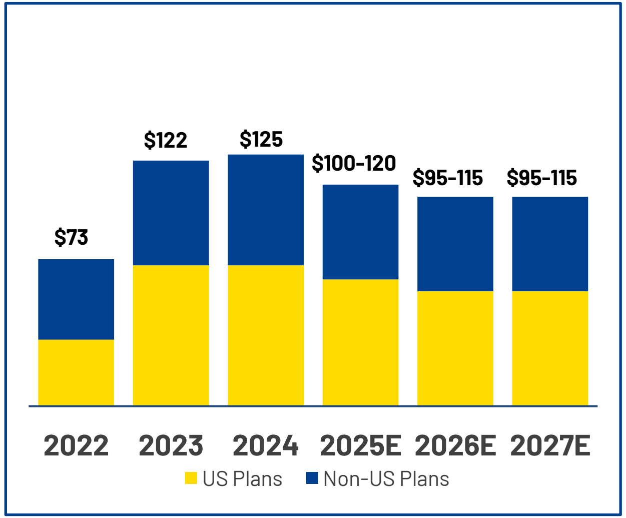
Total Global Cash Flow Impact (a)(b)



Net Global Unfunded / (Overfunded) Obligations (a)(c)



Global Pension Expense (a)(d)



a) *2025E – 2027E are based on assumptions as of December 31, 2024*
b) *Includes cash funding for direct benefit payments for 2022 - 2024 only*
c) *Includes $67 million of overfunded for U.S. plans in 2024, gradually increasing to an estimated $165 million in 2027*
d) *Excludes one-time charges and benefits from pension settlements and curtailments*

Q3 CONSUMER ≥18" SALES

	2025	2024	Δ
AMER	43%	41%	**+200 pts**
EMEA	26%	25%	**+100 pts**
ASIA	49%	48%	**+100 pts**
Total Company	**39%**	**38%**	+100 pts