

At Goodyear, sustainability is defined as responsibly balancing environmental, societal and financial demands without compromising the ability of future generations to meet their needs. Goodyear is committed to ethical and sustainable practices designed to protect its people and the planet, and the company is dedicated to providing a safe and healthy workplace.



**Goodyear Better Future**

Goodyear *Better Future*, the company's corporate responsibility framework, outlines its high-priority sustainability topics. These topics are woven into how the company works with its stakeholders to drive innovation and operational excellence, create value and build a better future.

In 2025, Goodyear continued to make progress along its sustainability journey.

**by 2025**



reduce rolling resistance by 40% and tire weight by 9% for the company's global consumer tire portfolio from a 2005 baseline.

**2025 RESULTS:**

- 34% reduction in rolling resistance
- 9.8% reduction in tire weight

*Increase from 2024 results due to portfolio optimization*

**by 2030**



reduce water withdrawal by 30% compared to a 2020 baseline.

**2025 RESULT:**

32% reduction, exceeding goal

**by 2030**



win in responsible innovation by introducing the industry's first 100% sustainable-material and maintenance-free tire.

**2025 RESULT:**

Demonstrated ability to produce a 95% sustainable-material tire

*Achieved via laboratory demonstration*

**by 2030**



reduce Scope 1 and 2 emissions by 46% by 2030 and target Scope 3 emissions by 28%, over the same time frame, aligned with the Science Based Targets initiative (SBTi) and its Net-Zero Standard.

**2025 RESULTS:**

- 37% reduction in Scope 1 and Scope 2 greenhouse gas (GHG) emissions vs. 2019 baseline
- 13% reduction in target Scope 3 GHG emissions vs. 2019 baseline

**by 2040**



transform the company's manufacturing operations and processes to all renewable energy to significantly reduce Goodyear's carbon footprint.

**2025 RESULTS:**

- 43% renewable electricity at manufacturing facilities globally
- 28% renewable energy at manufacturing facilities globally

**by 2040**



achieve the goal of fully replacing petroleum-derived oils in the company's products.

**2025 RESULT:**

Maintained year over year; continuing to implement strategies and investigate scalable materials to meet this goal

**by 2050**



reach net-zero value chain GHG emissions, aligned with SBTi and its Net-Zero Standard.

**2025 RESULTS:**

- 37% reduction in Scope 1 and Scope 2 GHG emissions vs. 2019 baseline
- 13% reduction in target Scope 3 GHG emissions vs. 2019 baseline

**IN ADDITION TO OUR TIME-BOUND GOALS, IN 2025, GOODYEAR:**

- Achieved 55% tire-to-tire circularity in our laboratories as we work to transform end-of-life tires into materials to make new ones
- Drove nearly \$39 million in cost savings from energy efficiency projects
- Introduced its new Core Values, focused on being bold, relentless, innovative, exceptional and acting as one team, with integrity and safety at the center

\*Goodyear actively reviews definitions and standards that continue to mature. The company currently defines a sustainable material as a bio-based (originating from biological sources); renewable (composed of replenishable biomass); or recycled (reprocessed from reclaimed materials) material as defined in ISO 14021; or one produced using or contributing to other practices designed to promote resource conservation and/or emissions reductions.