

> EXECUTIVE SUMMARY

GOODYEAR BETTER FUTURE

Goodyear *Better Future*, our corporate responsibility framework, is the cornerstone of our business strategy and an essential part of Goodyear's culture. The four pillars of our framework—Sustainable Sourcing, Responsible Operations, Advanced Mobility and Inspiring Culture—guide our business and help drive sustainable outcomes.



BETTERFUTURE SUSTAINABLE SOURCING

We proactively seek to understand our supply chain risks and address them to support a healthy ecosystem. At Goodyear, sustainable sourcing is our approach to responsibly managing the materials we use for our operations and products.

TOPICS

- Sustainable Raw Materials and Sourcing
- Supply Chain Management

FOCUS AREAS

- Source sustainable natural rubber
- Increase sustainable material usage
- Pursue raw material traceability
- Remove materials of concern
- Manage supply chain environmental, social and governance (ESG) risks

BETTERFUTURE RESPONSIBLE OPERATIONS

Our day-to-day efforts to deliver high-quality products in an efficient manner are supported by a culture of safety and health. We manage our environmental impacts and plan for adverse conditions to support business continuity. In the spirit of continuous improvement, we take lessons learned and proven best practices to create and update our global standards. Operating in a responsible manner worldwide leads to protecting our people, our customers, our planet, our company and our good name.

TOPICS

- Workforce Safety and Wellness
- Operational Impacts
- Product Quality
- End-of-Life Tires (ELT)
- Business Continuity

FOCUS AREAS

- Culture of safety and health
- Reduce environmental impacts
- Produce high-quality products
- Drive ELT to beneficial reuse
- Risk analysis and mitigation

BETTERFUTURE ADVANCED MOBILITY

Advanced forms of mobility—such as fleets, autonomous, connected and electric vehicles—are transforming the tire industry and have the potential to make driving safer and more sustainable. Goodyear is positioned for success through our commitments to advanced energy efficiency, safety, tire longevity, comfort and convenience, as well as several digital-based solution offerings. Goodyear's innovative spirit and drive for excellence puts us at the epicenter of the mobility revolution.

TOPICS

- Advancing Tire Performance
- Shaping the Mobility Revolution

FOCUS AREAS

- Fuel efficiency, safety, longevity and comfort
- Fleets, autonomous, connected and electric vehicles

BETTERFUTURE INSPIRING CULTURE

Engaging and enabling our associates to realize their full potential is one of the core tenants of our Strategy Roadmap. It starts with attracting top diverse talent and is followed by fostering inclusion; offering opportunities for skill and career development; promoting health and wellness; and making a positive impact in our communities.

TOPICS

- Compliance and Ethics
- Health and Wellness
- Community Engagement
- Diversity and Inclusion
- Talent Development

FOCUS AREAS

- Demonstrate ethical values, act with integrity
- Healthy and well workforce
- Global community engagement
- Diverse and inclusive culture
- Robust talent development

On December 17, 2021, we announced our climate ambition, which includes our goal to reach net-zero Scope 1, 2 and certain direct Scope 3 greenhouse gas emissions by 2050, aligned with the Science Based Targets initiative (SBTi) and its new Net-Zero Standard. We also announced our commitment to achieve near-term science-based targets by 2030, including reducing Scope 1 and 2 emissions by 46% and certain direct Scope 3 emissions by 28%, as compared to 2019. We will include and report our progress to these goals in future reports.

BETTERFUTURE SUSTAINABLE SOURCING

SUSTAINABLE NATURAL RUBBER SUPPLY CHAIN



GOAL: Audit all natural rubber suppliers every two years

2020/2021: Conducted onsite or virtual audits at 100% of suppliers

INCREASE SUSTAINABLE MATERIAL USAGE



GOAL: Fully replace petroleum-derived oils by 2040

2021: Our total sustainable oil usage in place of petroleum-based oils increased by 27%

BETTERFUTURE RESPONSIBLE OPERATIONS



EMISSIONS

GOAL: 25% intensity reduction by 2023

2021: Achieved 24% intensity reduction

**Compared to 2010 baseline.



ENERGY

GOAL: 25% intensity reduction by 2023

2021: Achieved 18% intensity reduction

***Compared to 2010 baseline.



WATER

GOAL: Reduce global water consumption by 10%

2021: Achieved 17% reduction in water consumption

**Compared to 2020 baseline.



SAFETY

GOALS: Achieve a total incident rate (TIR) of less than 1.0 and a Serious Injury (SI) rate of 0.00 by 2023

2021: Achieved a TIR of 2.10 and 0.02 SI rate

BETTERFUTURE ADVANCED MOBILITY



FUEL EFFICIENCY

GOALS: For our global consumer tire portfolio, reduce rolling resistance by 40% and tire weight by 9% by 2025 from a 2005 baseline

2021: Achieved 32% reduction in rolling resistance and 8.8% reduction in tire weight from 2005 baseline



ELECTRIC VEHICLES

Goodyear has responded to the increasing electrification of vehicles with tires customized to the requirements of those vehicles

2021: Introduced the ElectricDrive GT, our first replacement tire in North America tuned for electric vehicles



HELPING FLEET EFFICIENCY

Through our services, we can help reduce a commercial fleet's total cost of ownership and maximize their return on investment

2021: With TPMS Plus, our commercial fleet customers no longer need to physically check the tire pressure of each tire on each vehicle in their fleet



NEW TIRE ARCHITECTURES

Goodyear's development work in non-pneumatic tires is leading to products that are designed to eliminate flats and air pressure checks

2021: We developed and began in-field testing of an airless tire and wheel assembly for use on autonomous passenger vehicles in cooperation with the Jacksonville (Fla.) Transportation Authority

BETTERFUTURE INSPIRING CULTURE



HEALTH AND WELLNESS

GOAL: Ensure access to Goodlife platform for 100% of global associates

2021: 100% of global associates have access to GoodLife platform



DIVERSITY AND INCLUSION

Eight employee resource groups (ERGs) with 32 global chapters and 3,300+ global members

2021: Added an additional ERG and new chapters for our established ERGs



LEARNING AND DEVELOPMENT

Goodyear Learning Center offers 16,000 courses

2021: Our salaried associates have completed on average 13.7 hours of training in 2021



COMMUNITY ENGAGEMENT

Throughout 2021, Goodyear maximized the value added by our community engagement efforts through both in-person and alternative engagements, such as at-home activities and collection drives. In 2021, Goodyear associates logged more than 9,000 volunteer hours, with more than 2,000 of those logged by our ERG members.