

# HIGH-PRIORITY TOPIC OVERVIEW: SUPPLY CHAIN GOVERNANCE AND TRANSPARENCY

## STRATEGY AND PROGRESS

Goodyear strives to make an impact through the choice of the materials it uses. The company is committed to managing sourcing in a way that helps reduce environmental and social impacts and improve its global risk management.



### MANAGING OUR SUPPLY CHAIN

Goodyear uses a third-party platform to assess its raw materials suppliers, as well as targeted strategic indirect materials suppliers, around their sustainability commitments, focusing on four pillars—environment; ethics; labor and human rights; and sustainable procurement.

#### In 2023, Goodyear completed an assessment for 98% of its raw material spend.

Goodyear follows a risk-based approach and works with third parties to help identify risks and opportunities. Taking this approach, which includes conducting a risk analysis, allows the company to understand, identify and evaluate the human rights risks within its supply chain, and to prioritize these risks for further processing. The results of this analysis aids in Goodyear’s decision-making processes regarding its supply base.

Goodyear’s supply chain is complex, and Goodyear is exploring processes and technologies to enhance supply chain traceability, tracking materials along development paths from agricultural production to storage, distribution, processing, manufacturing and more.

Goodyear has a goal of achieving 50% raw material spend traceability by 2025.



**In 2023, Goodyear onboarded new rubber factories into Rubberway.**



**Currently, 40% of Goodyear’s natural rubber spend is part of that system.**



**Goodyear will continue to engage new suppliers and technologies; assess further capabilities related to traceability; and continue to look at ways to prevent material from deforested lands from entering its supply chain.**