



## NATHANIEL MADARANG

President, Asia Pacific

**Nathaniel Madarang** was appointed president of The Goodyear Tire & Rubber Company's Asia Pacific business in March 2021. Immediately prior to this role, he was managing director for Goodyear China from 2019.

Madarang has been with Goodyear since 2008 and has served in positions of increasing responsibility. Upon joining the company, he directed the financial planning and analysis activities for Asia Pacific and later became finance director for Goodyear China.

Madarang followed that by being named vice president of Goodyear China's consumer business. He then spent two years at Goodyear's global headquarters, where he led the global finance transformation program for the company. After that, Madarang returned to the Asia Pacific region, first as the vice president of finance, and then, as managing director of Goodyear China.

Prior to joining Goodyear, Madarang served in several leadership roles for Procter & Gamble in ASEAN, Northeast Asia, and China.

Madarang is a customer-focused leader with deep knowledge of the Asia Pacific region and the tire industry. As managing director for Goodyear China, he was instrumental in reshaping the company's distribution and in designing and launching Goodyear's direct-to-retail business model in this important market.

Madarang is a graduate of the University of Toronto, where he earned his bachelor's degree in commerce. He currently resides in Shanghai, China with his wife and children.