



DAVID CICHOCKI

MANAGING DIRECTOR, AMERICAS, AND CHIEF
SALES OFFICER, AMERICAS CONSUMER



David Cichocki is Goodyear's Managing Director, Americas, and Chief Sales Officer, Americas Consumer. In this role, Cichocki leads the Americas Consumer business, strengthening sales execution, accelerating profitable growth and advancing Goodyear's shared global objectives. As Managing Director, Americas, David also oversees key elements of regional governance to ensure strong alignment with global strategy while driving operational excellence and financial performance across the Americas.

Cichocki has more than 30 years of leadership experience across industrial and consumer goods, working with iconic, global brands. Prior to Goodyear, David served as senior vice president, U.S. Sales, at Whirlpool Corporation, where he led a \$10B+ North America consumer business spanning retail, builder/contract and direct-to-consumer channels. Earlier in his career, David spent more than two decades at Kraft Foods/Nabisco, holding a range of senior leadership roles across North America.

Cichocki holds a Bachelor of Science degree in Business from Western New England University.